

Insurecom

For immediate release – 23/3/2011

Insurecom is the first software house to go live with the full Allianz clear product range.

Insurecom is delighted to announce that they are the first software house to go live with the full range of Allianz clear products.

The unique Insurecom portal allows our insurer partners the opportunity to add and edit their products with speed and efficiency without the delays of the traditional legacy methods which have long lead times.

Insurecom Strategic Relations Director, Chris Moseley, said: "We have been working with Allianz over the last year to develop the Clear product range on the Insurecom portal.

"Insurecom are working hard to stay ahead of the market in adding new products to our panel and it is a great result that we are the first software house to offer all of our broker customers the full range of highly competitive Allianz Clear products. We look forward to pioneering new product ranges with Allianz in the future."

Gareth McChesney, Head of home and motor portfolio management for Allianz Retail, said: "Our partnership with Insurecom has been extremely successful and we hope to grow our relationship with their brokers still further."

"The roll-out of the Clear Product range has received favourable feedback from both brokers and our software house partners. This a clear indication that the investment we have made in our products, pricing and sales and distribution capabilities is meeting the needs of our brokers and enable them to compete in this price-driven market."

Go to www.allianz.co.uk/retailebroker/products/ for more information on the Clear product range.

For further information contact Ed Sexton Communications and PR Executive – email ed.sexton@insurecom.co.uk or call 01273 852060. For all Allianz related enquiries please contact Amanda Biles, Communications Officer – email Amanda.biles@allianz.co.uk or call 01483 55 2849.

Editors Notes

Insurecom is a leading provider of tailored technology and infrastructure solutions for the general insurance industry. Insurecom products connect general insurers to intermediaries and intermediaries to consumers.

Close to 1 in 5 general insurance intermediaries now relies solely on Insurecom software.

Our products include the groundbreaking agencyPlus and CarbonASP, and the established tamUK, tamXpress and quoteXpress.

Insurecom also runs InsureServe Marketing to harness customer buying power to broker exclusive deals.

Insurecom is a Microsoft Gold Partner and fully Polaris integrated

Allianz Insurance is one of the largest general insurers in the UK and part of the Allianz SE Group, the largest property and casualty insurer worldwide. Reassuringly in these uncertain financial times, in July 2010 the Standard and Poor's rating for Allianz Insurance was reaffirmed as AA- with a stable

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outlook and the rating of Allianz SE was also reaffirmed as AA with a stable outlook. Also in July 2010, Allianz Insurance won the General Insurer of the Year title at the prestigious British Insurance Awards, the third time the Company has won the award in the last six years.

Allianz Retail provides a wide range of personal lines products distributed through brokers, retailers, affinity partners, veterinary practices and direct marketing. For more information please visit www.allianzretail.co.uk.