

Insurecom

FOR IMMEDIATE RELEASE

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Insurecom launch new version of TAM

Insurecom, the general insurance software house, announced the general availability of a major new release of its well known TAM broker software. The new application, tamUK, is the first major update for Insurecom's TAM product range in four years. Over 500 general insurance intermediaries across the UK exclusively use TAM, making it one of the most popular systems.

Nick Wright, Insurecom's Product Manager stated, "tamUK has over 350 major enhancements since its last major release including a large number of accounts enhancements, and has been modernised for the latest Microsoft applications including drag and drop Outlook integration.

We've also built comprehensive new marketing and client management tools. tamUK is an important member of Insurecom's product family, standing alongside agencyPlus and CarbonASP".

tamUK also has been equipped with Imarket functionality and a new commercial trading interface, and has one of the largest Imarket commercial product panels in the market.

Martin McLachlan, Managing Director at Polaris said "tamUK has implemented effectively the Polaris Imarket standards. The software passed all our tests, which are rigorous, on the first attempt – an impressive achievement.

We look forward to working with Insurecom to roll tamUK to its TAM userbase. Bringing the benefits of electronic trading to TAM users will cut their processing costs and allow them to respond to client insurance requests more quickly".

Ends

For further information contact Ed Sexton Communications and PR Executive – email ed.sexton@insurecom.co.uk or call 01273 852060.

Editors Notes

Insurecom is a leading provider of tailored technology and infrastructure solutions for the general insurance industry. Insurecom products connect general insurers to intermediaries and intermediaries to consumers.

Close to 1 in 5 general insurance intermediaries now relies solely on Insurecom software.

Our products include the groundbreaking agencyPlus and CarbonASP, and the established tamUK, tamXpress and quoteXpress.

Insurecom also runs InsureServe Marketing to harness customer buying power to broker exclusive deals.

Insurecom is a Microsoft Gold Partner and fully Polaris integrated.